

Collier Capital Becomes a Partner of Leading Global Benchmark on Farm Animal Welfare

[05 February, 2015] – **The Business Benchmark on Farm Animal Welfare (BBFAW)** is delighted to announce that Collier Capital Limited has joined the programme as a Partner. Collier Capital, founded in 1990, is a global private equity firm and a recognised leader in private equity's secondary market.

Collier Capital believes that farm animal welfare has historically had too low a profile within the investment management industry. The firm recognises the importance of this issue and incorporates farm animal welfare in its own Environmental, Social and Governance (ESG) policies. Founder and Chief Investment Officer, Jeremy Collier, comments: "The risks connected with farm animal welfare must be managed if we want healthy food on our plates and healthy returns from our portfolios – as recent food scares, scandals and tightening EU regulation have all underlined. The Business Benchmark on Farm Animal Welfare will help investors understand which food companies are taking farm animal welfare seriously. Collier Capital is delighted to encourage greater industry engagement with this issue through its support of the BBFAW."

The BBFAW is the leading global measure of farm animal welfare management and reporting in food companies. Its annual benchmark is now recognised as the key assessment of how global food companies manage farm animal welfare, and BBFAW's work has directly contributed to many companies strengthening their management and reporting of farm animal welfare. Since its inception in 2012, the BBFAW has played a catalytic role in encouraging institutional investors to pay greater attention to farm animal welfare issues in their investment processes and in their engagement with the companies in which they are invested.

Nicky Amos, Programme Director of the BBFAW, comments: "We are delighted to welcome Collier Capital as a Partner. We value their endorsement of the programme and their investment will help to secure long-term commitment to the BBFAW's aims of providing investors with an independent, impartial and reliable assessment of individual company efforts to adopt higher welfare standards and practices".

As a Partner of the BBFAW, Collier Capital operates in a funding capacity, and contributes to the strategic direction of the programme via the BBFAW Steering Committee alongside the BBFAW's founding partners, Compassion in World Farming and World Animal Protection. Collier Capital is also

represented on the BBFAW Technical Working Group, which oversees the development of the annual benchmark.

The third Benchmark of 80 leading food companies will be published on 12th February 2015.

Notes:

- Coller Capital, founded in 1990, is a global private equity firm and a recognised leader in private equity's secondary market. The company is headquartered in London, with additional offices in New York and Hong Kong, and has assets under management of approximately \$10 billion. For more information see www.collercapital.com
- The Business Benchmark on Farm Animal Welfare (BBFAW) was established in 2012 to help drive higher farm animal welfare standards in the world's leading food businesses. It is the only global measure of animal welfare disclosure in food companies and is designed for use by investors, companies, NGOs and other interested stakeholders. For more information see www.bbfaw.com